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ARTEMIS RACING

PRESS KIT

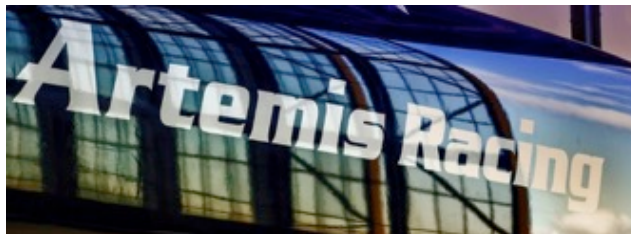
Date of Issue: May 26<sup>th</sup> 2017

## ARTEMIS RACING PRESS KIT

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- A large, blue and white sailboat with a tall mast and a large sail, sailing on the water. The boat has 'Artemis' and 'ULYSSE / NARDIN' written on its hull. The background shows a city skyline and a cloudy sky.
- 1 // ABOUT ARTEMIS RACING
  - 2 // THE 35<sup>TH</sup> AMERICA'S CUP CHALLENGE
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## 1 // ABOUT ARTEMIS RACING

"Artemis is an ancient Greek goddess. She carries a bow and is a hunter - a competitor - but also a protector of nature, both virtues I admire. This is why I named my first racing boat after her and eventually my team Artemis Racing."  
Torbjörn Törnqvist, Team Principal



Artemis Racing is a professional sailing team founded in 2006 by successful businessman and sailor, Torbjörn Törnqvist. The early years saw the team win the MedCup circuit, the TP52 World Championship and upon entering the RC44 Championship, Artemis Racing went on to win the fleet racing in 2009 and the World title in 2011.

Artemis Racing's first America's Cup entry was in the 34<sup>th</sup> America's Cup in 2013 where the team was knocked out in the Louis Vuitton Cup semi-finals by Luna Rossa. At the press conference following the conclusion of the regatta, Team Principal, Torbjörn Törnqvist stated that the 34<sup>th</sup> America's Cup was Artemis Racing's first challenge, but not its last.

On August 19, 2014 Artemis Racing announced its challenge for the 35<sup>th</sup> America's Cup and in December, 2014 the America's Cup Organizing Authority announced that the event would be hosted on the Great Sound in Bermuda in May and June of 2017.

Now under the leadership of Iain Percy, Artemis Racing enjoys a new look, with a multinational team comprising some of the most successful and respected sailors and designers in the world. The team has all the resources and determination needed to put up a serious challenge to the Defender, Oracle Team USA, in the 35<sup>th</sup> America's Cup.

Artemis Racing started working towards the goal of winning the 35<sup>th</sup> Americas Cup from its base in Alameda, California, but moved to its new base at Caroline Bay, Bermuda, in January 2016.



## 2 // 35TH AMERICA'S CUP CHALLENGE

Artemis Racing's challenge for the 35<sup>th</sup> America's Cup is a fresh start for a team, which has already proven itself as highly competitive, tenacious, and resilient. The never-give-up attitude that saw the AC72 'Big Blue' on the start line just days after her first sail has continued into Artemis Racing's Challenge for the 35<sup>th</sup> America's Cup, now with more determination than ever to take the America's Cup home to Sweden for the first time.

With utmost respect for the wealth of experience amongst senior members of the America's Cup community, the team has recognised that the game has changed, and a new generation of sailors working together are leading the way both on and off the water.



Winning the 35<sup>th</sup> America's Cup will require new ideas and a new way of thinking, something the team is confident they have. The collective passion, ability and expertise of everyone on the Artemis Racing team, from designers to boat builders, engineers to sailors, means no detail will be overlooked when it comes to building the fastest yacht, for the best sailors.

– Torbjörn Törnqvist, Team Principal

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### 2.1 // LOUIS VUITTON AMERICA'S CUP WORLD SERIES

After an inconsistent start to the Louis Vuitton America's Cup World Series, Artemis Racing had a strong finish in the nine regatta circuit, winning the Bermuda, Chicago and Toulon events and placing second in Fukuoka.

"To be the first team to win an event in Bermuda, the venue of the next America's Cup, is just great for our team. Our results elsewhere haven't been great but all that matters is how well we sail in this venue", said Skipper Nathan Outteridge after the Bermuda Louis Vuitton America's Cup World Series event.

<u>Series Position</u>	<u>Points</u>
1 Land Rover BAR	512
2 ORACLE TEAM USA	512
3 Emirates Team New Zealand	485
4 Artemis Racing	466
5 SoftBank Team Japan	460
6 Groupama Team France	419



## 3 // TEAM MEMBERS

Artemis Racing has a multinational crew comprising some of the most successful and respected sailors and designers in the world.

### 3.1. // LEADERSHIP



#### **Torbjörn Törnqvist**

Team Principal  
SWE

Torbjörn Törnqvist, a passionate sailor and successful businessman, is the owner and founder of Artemis Racing. Torbjörn Törnqvist began one design racing in 2005 in the Swan 601 Class, before joining the highly competitive Transpac 52 Class in 2007 with the newly launched Artemis Racing team. Sailing with Russell Coutts as tactician, the team won the MedCup and TP52 World Championships in 2007. At the helm of Artemis Racing, Torbjörn won the RC44 World Championship in 2011. In 2010, Torbjörn felt that Artemis Racing was ready to undertake the ultimate challenge in the sailing world. His ambition is to win the America's Cup and bring the oldest trophy in international sport to Sweden, his home country, for the first time.

### 3.2 // SAILING



#### **Iain Percy**

Team Manager/Tactician  
GBR

Iain Percy OBE, a double Olympic and multiple world champion, is one of the most talented and successful sailors in the world. Iain has a remarkable Olympic pedigree, winning gold in the Finn class at the Sydney Olympics; before teaming up with lifelong friend Andrew 'Bart' Simpson to win gold at the 2008 Beijing Olympics and silver at the London 2012 Olympic Games. Iain had his first taste of America's Cup action in 2005 as helmsman for +39 Challenge, and was part of Great Britain's America's Cup challenge, Team Origin. He joined Artemis Racing at the end of 2012 as tactician, following the London Olympics. After showing inspirational leadership qualities during the difficult final few months of the 34th America's Cup campaign, he was appointed Team Manager in October 2013. Iain is now responsible for leading Artemis Racing's challenge for the 35th America's Cup.



#### **Nathan Outteridge**

Skipper/Helmsman  
AUS

Born in New South Wales, Australia, Nathan started sailing at the age of five. He showed plenty of promise as a youth sailor winning 3 Youth World Gold Medals in 2002, 2003 and 2004. From there Nathan transitioned into the Olympic 49er class and has competed in 3 Olympic games. In 2008 he won his first World Championship title in the 49er class; a success he repeated in 2009, 2011 and 2012. In 2010 he won the International Moth Class Euro Championship and the following year he clinched the International Moth Class World title. He went on to win the World title for a second time in early 2014. Nathan won gold at the London Olympics, and silver at the Rio Olympics, both in the 49er class alongside teammate Iain Jensen. Nathan joined Artemis Racing as helmsman for the 34th America's Cup, aged just 27, and now leads the team on the water.



### **Andreas Axelsson**

Grinder

SWE

Andreas was a member of the Swedish National Sailing Team from 2009-2012, competing in the Laser and Finn classes, before being selected by Artemis Racing to be part of the Swedish Youth Challenge, at the last Red Bull Youth America's Cup in 2013. After an impressive performance in San Francisco, he was invited to sail for Artemis Racing Youth in the RC44 Class. In addition to the RC44s Andreas

has also been racing on the M32 Series since 2013 alongside Freddy Lööf, as well as competing in several offshore races such as the Fastnet Race and the Sydney-Hobart Race. In 2015 he was a member of the VO70 Maserati Sailing Team when they set a new World Record from San Francisco to Shanghai, a 7000nm record across the Pacific Ocean.



### **Chris Brittle**

Grinder

GBR

Known for his unparalleled strength and endurance, Chris has raced in a number of classes and international circuits. Part of the British Sailing Team from 1999 to 2005, Brittle was Ben Ainslie's training partner through the 2004 Olympics. His first America's Cup experience came in AC32, when he joined +39 Challenge. After racing in the Audi Med Cup with a Portuguese TP52 Team, Chris joined Team

Origin where he sailed once again with teammate Iain Percy. Brittle sailed impressively onboard Team Korea's AC45 in the inaugural America's Cup World Series in 2011 before joining Artemis Racing in 2012. This is his second campaign with the team.



### **Francesco Bruni**

Helmsman

ITA

Francesco 'Checco' Bruni, known on the team simply as "Bruni", from Palermo, Italy, Francesco is a three time Olympian and former helmsman of the Italian America's Cup challenger Luna Rossa. He is one of Italy's most successful sailors having won 7 World, 5 European and 15 Italian championships across multiple classes, and topped ISAF's Match Race World Rankings in 2011.



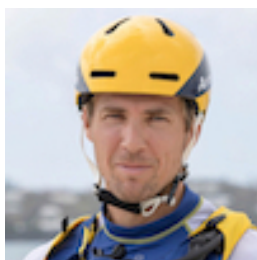
### **Paul Goodison**

Wing Trimmer

GBR

Paul Goodison MBE, brings a wealth of Olympic experience to Artemis Racing, having competed at the 2004 Athens, 2008 Beijing and 2012 London Games. Paul won Olympic gold at the Beijing Games and was crowned Laser World Champion in 2009. Since the London Olympics, Paul has won the Melges 32 World Championships in 2012 and the Melges 20 World Championships in 2014, while

also sailing in the 2014 Extreme Sailing Series with BAR. More recently, Paul has been developing his foiling skill set, training and competing in the Moth, which culminated in him winning the 2016 Moth World Championship in Hayama, Japan.

**Anders Gustafsson**

Grinder  
SWE

Anders Gustafsson is admittedly used to boats and being on the water, having competed at four Olympic Games in Canoe Sprint; but he is not a sailor. He achieved his best Olympic finish at the London 2012 Games, placing fifth in the K1 1000m; and the former World Champion's long list of accolades includes a total of four World and six European Championship medals.

**Iain Jensen**

Wing Trimmer  
AUS

Iain 'Goobs' Jensen started sailing in his hometown of Wangi Wangi when he was five years old. At the age of 16, he represented Australia for the first time, winning the 420 Youth World Championships. In 2009 Jensen teamed up with Artemis Racing teammate Nathan Outteridge. The pair immediately stamped their mark on the sport, winning the 49er World Championships in Lake Garda, Italy. Two years later, the duo took their second world title in Perth, Australia, and in 2012 they won gold at the London Olympic Games. Iain joined Artemis Racing shortly after the Olympics as wing trimmer for the 34th America's Cup. At 29, this is his second America's Cup campaign.

**Christian Kamp**

Grinder  
DEN

Christian was part of the Luna Rossa Challenge for the 32nd America's Cup in 2005, and joined Team Origin in 2008. For three years he campaigned with Iain Percy in the Louis Vuitton Pacific Series, TP52 and the World Match Racing Tour, winning the World Match Racing title in 2010. In recognition of his achievements, he was awarded 2010 Danish Sailor of the Year. Kamp's career highlights include three World Championships, one European and three national titles, as well as more than 20 Grade 1 Level wins in match racing. More recently he sailed onboard Team Aqua as trimmer in the RC44 circuit, winning three consecutive seasons.

**Jake Lilley**

Grinder  
AUS

Finn sailor Jake Lilley, made his Olympic debut in Rio after being named in the 2016 Australian Olympic Team. The Queenslander has had a meteoric rise since learning to sail at 15 years old, after a bad bike crash forced him to look at other sports. Jake is now part of the Artemis Racing grinding squad, and is focused on helping the team to win the 35th America's Cup.



**Luke Parkinson**

Grinder

AUS

Luke Parkinson joined Artemis Racing in June 2015, fresh from winning the 2014-2015 Volvo Ocean Race with Abu Dhabi Ocean Racing. Luke began his sailing career at the age of five and competed in his first professional race at the 2010 Flinders Island race in Australia. After a spell training with Nathan Outteridge and Iain Jensen in the Olympic 49er international regatta circuit, Luke was part of the Objective Australia team which qualified to race at the Red Bull Youth America's Cup in San Francisco. After racing alongside Ian Walker in the 2013 Hong Kong to Vietnam and Sydney to Hobart races, the Abu Dhabi Ocean Racing skipper was so impressed with the young talent and work skills that he offered Luke a place in the Abu Dhabi crew. Aside from being a top class bowman and helmsman, Luke's other greatest assets are his superb physical strength and fitness.



**Kalle Torlén**

Grinder

SWE

Kalle Torlén, joined Artemis Racing in August 2015 and was thrown straight into the deep end at the Louis Vuitton America's Cup World Series in Gothenburg that year. Kalle has represented Sweden a number of times in the Olympic classes, and competed in the 49er Class at the Beijing Olympic Games in 2008.

## 4 // PATHWAY TO THE MATCH



## 5 // RACE COURSE





## 6 // RACING SCHEDULE

 <b>MAY/JUNE 2017</b> <b>AMERICA'S CUP SCHEDULE</b> <small>(ALL DATES AND TIMES ARE LOCAL BERMUDA TIMINGS AND PROVISIONAL)</small>						
<b>MON 29 MAY</b> LOUIS VUITTON AMERICA'S CUP QUALIFIERS ROUND ROBIN 1 2:00PM-3:30PM RACE 13 - GBR vs FRANCE RACE 14 - SWEDEN vs NZ RACE 15 - FRANCE vs JAPAN	<b>TUES 30 MAY</b> LOUIS VUITTON AMERICA'S CUP QUALIFIERS ROUND ROBIN 2 2:00PM-3:30PM RACE 1 - NZ vs SWEDEN RACE 2 - FRANCE vs USA RACE 3 - SWEDEN vs GBR	<b>WED 31 MAY</b> LOUIS VUITTON AMERICA'S CUP QUALIFIERS ROUND ROBIN 2 2:00PM-4:00PM RACE 4 - JAPAN vs FRANCE RACE 5 - GBR vs NZ RACE 6 - USA vs JAPAN RACE 7 - FRANCE vs GBR	<b>FRI 2 JUNE</b> LOUIS VUITTON AMERICA'S CUP QUALIFIERS ROUND ROBIN 2 2:00PM-4:00PM RACE 8 - NZ vs JAPAN RACE 9 - SWEDEN vs USA RACE 10 - NZ vs FRANCE RACE 11 - JAPAN vs SWEDEN	<b>SAT 27 MAY</b> LOUIS VUITTON AMERICA'S CUP QUALIFIERS ROUND ROBIN 1 2:00PM-5:00PM RACE 1 - USA vs FRANCE RACE 2 - SWEDEN vs JAPAN RACE 3 - FRANCE vs NZ RACE 4 - GBR vs SWEDEN RACE 5 - NZ vs USA RACE 6 - GBR vs JAPAN	<b>SUN 28 MAY</b> LOUIS VUITTON AMERICA'S CUP QUALIFIERS ROUND ROBIN 1 2:00PM-5:00PM RACE 7 - SWEDEN vs FRANCE RACE 8 - USA vs GBR RACE 9 - JAPAN vs NZ RACE 10 - USA vs SWEDEN RACE 11 - NZ vs GBR RACE 12 - JAPAN vs USA	
<b>MON 12 JUNE (TBC)</b> LOUIS VUITTON AMERICA'S CUP CHALLENGER PLAYOFFS FINAL 2:00PM-4:00PM RACE 7*, RACE 8*, RACE 9* RED BULL YOUTH AMERICA'S CUP QUALIFIER 1 (GROUP B) 5:00PM-7:00PM** FLEET RACE 1, FLEET RACE 2, FLEET RACE 3	<b>TUES 13 JUNE</b> AMERICA'S CUP SUPERYACHT REGATTA RED BULL YOUTH AMERICA'S CUP QUALIFIER 1 (GROUP B) 2:00PM-4:00PM FLEET RACE 4 FLEET RACE 5 FLEET RACE 6	<b>WED 14 JUNE</b> AMERICA'S CUP SUPERYACHT REGATTA RED BULL YOUTH AMERICA'S CUP QUALIFIER 2 (GROUP A) 2:00PM-4:00PM FLEET RACE 1 FLEET RACE 2 FLEET RACE 3	<b>THURS 15 JUNE</b> AMERICA'S CUP SUPERYACHT REGATTA RED BULL YOUTH AMERICA'S CUP QUALIFIER 2 (GROUP A) 2:00PM-4:00PM FLEET RACE 1 FLEET RACE 2 FLEET RACE 3	<b>FRI 16 JUNE</b> AMERICA'S CUP J CLASS REGATTA RED BULL YOUTH AMERICA'S CUP QUALIFIER 2 (GROUP A) 2:00PM-4:00PM FLEET RACE 4 FLEET RACE 5 FLEET RACE 6	<b>SAT 17 JUNE</b> AMERICA'S CUP MATCH, PRESENTED BY LOUIS VUITTON 2:00PM-3:30PM RACE 1 RACE 2 AC ENDEAVOUR JUNIOR HALF-TIME REGATTA	<b>SUN 18 JUNE</b> AMERICA'S CUP MATCH, PRESENTED BY LOUIS VUITTON 2:00PM-3:30PM RACE 3 RACE 4 AC ENDEAVOUR JUNIOR HALF-TIME REGATTA
<b>MON 19 JUNE</b> AMERICA'S CUP J CLASS REGATTA	<b>TUES 20 JUNE</b> AMERICA'S CUP J CLASS REGATTA RED BULL YOUTH AMERICA'S CUP FINALS 2:00PM-3:30PM FLEET RACE 1 FLEET RACE 2 FLEET RACE 3	<b>WED 21 JUNE</b> RED BULL YOUTH AMERICA'S CUP FINALS 2:00PM-3:30PM FLEET RACE 4 FLEET RACE 5 FLEET RACE 6		<b>SAT 24 JUNE</b> AMERICA'S CUP MATCH, PRESENTED BY LOUIS VUITTON 2:00PM-3:30PM RACE 5 RACE 6 AC ENDEAVOUR JUNIOR HALF-TIME REGATTA	<b>SUN 25 JUNE</b> AMERICA'S CUP MATCH, PRESENTED BY LOUIS VUITTON 2:00PM-3:30PM RACE 7 RACE 8* AC ENDEAVOUR JUNIOR HALF-TIME REGATTA	
<b>MON 26 JUNE (TBC)</b> AMERICA'S CUP MATCH, PRESENTED BY LOUIS VUITTON 2:00PM-3:30PM RACE 9* RACE 10*	<b>TUES 27 JUNE (TBC)</b> AMERICA'S CUP MATCH, PRESENTED BY LOUIS VUITTON 2:00PM-4:00PM RACE 11* RACE 12* RACE 13*					

\*IF REQUIRED



## 7 // THE BOATS

Three types of boats have been used by the America's Cup teams during the 35th America's Cup campaign; we explore the key differences here.

The AC45F (F for foiling) is a wing sailed, one-design catamaran that was raced in the Louis Vuitton America's Cup World Series, and will be used by the youth teams in the Red Bull Youth America's Cup. Compared to an ACC boat the AC45F is relatively simple to sail.

The AC45T (T for Turbo) bridges the gap between the AC45F and the ACC boats. Teams have been using these to provide an early test platform ahead of building their ACC boats. Sailing in the AC45T boats will never take the place of actual racing, but they have been invaluable for the teams in terms of testing features such as hydraulic systems and foil shapes, as well as providing the opportunity for internal match racing practice.

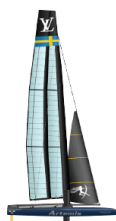
The ACC (America's Cup Class) Race Yacht

For the America's Cup itself, each team must design and build its own America's Cup Class (ACC) yacht. These boats are 15-metres long (nearly 50-feet) and are built to a design rule which is one-design for certain parts, but that rule allows designers and engineers to express their creativity in their designs. All racing in 2017, from the Louis Vuitton America's Cup Qualifiers to the America's Cup Match, will be match racing in ACC boats.



AC45 Foil

Louis Vuitton America's Cup World Series



AC45 Turbo 1&2

Test boats



AC50

America's Cup Class

	AC45 Foil	AC45 Turbo 1&2	AC50
Hull length	13.45 m/ 45 ft	13.45 m/ 45 ft	15.00 m/ 49.2 ft
Maximum speed	35+ knots	40+ knots	45+ knots
Wing height	20.2 m/ 66.3 ft	22.8m/ 74.8 ft	22.8 m/ 74.8 ft
Wing area	83.5 sqm/ 900 sqft	91.7 sqm/ 987 sqft	101.1 sqm/ 1087 sqft
Power	Manual and Hydraulic	Manual	Manual
Crew	5 + onboard spectator	6	6
Total Weight	1290-1320 kg/2,840-2,910 lb	2300-2.400kg/5070-5291 lb	2332-2.432kg/5070-5291 lb
Grinder pedestals	No	Yes	4

### **Helmsman**

The helmsman is the skipper of the boat. He has the final say on the boat's direction given that he is holding the steering wheel. The amazing thing about the helmsman in this modern America's Cup is that he has to control the boat in a 3D environment. He controls the ride height of the yacht on its foils by constantly adjusting the "angle of attack" of the daggerboards and the rudders to maintain a stable height, while also looking around to see how to best to implement the tactics and strategy coming from Grinder 4, who is the tactician on the yacht. The Helmsman's voice is what the whole team keys off to start any maneuver, and his voice keeps the whole team working together in unison, which is essential to the boat sailing smoothly around the course.

### **Wing Trimmer**

The wing trimmer is in complete control of the wing setup and trim. There are many hidden features of the wing which make it quite complex but that complexity gives the Wing Trimmer significant control over the shape of the wing, so that he can trim it for the best sailing speed. Since the wing doesn't give the same visual feedback that a soft sail does, the wing trimmer relies heavily on feel and on instrumentation. There are a number of sensors attached all over the wing; these are displayed in various ways to give input to the Wing Trimmer. He has to know intuitively what setup is the best for the current wind conditions and for the team's particular goal for each part of the race and he has to achieve that setup in a matter of seconds while flying along at a rate of 40 knots.

### **Grinders:**

On the Artemis Racing team the Grinder 4 position is the Tactician. Gone are the days of the tactician moving from side to side and never touching the grinders or a rope. Now the tactician has to make important decisions and think clearly, often while pushing his maximum heart rate and grinding to give as much power as possible to the boat's systems. He is also one of three wearing a microphone in our onboard communication system. He has to be able to keep his communications short, sharp and calm even when he is breathing heavily.

Grinder 3 is the powerhouse in the boat. His role is to push the handles of the pedestal and produce a significant amount of sustained power. The primary role for him is to know when the wing needs to be trimmed quickly or slowly for optimum speed and to anticipate what the wing trimmer needs. The joke onboard is that the wing trimmer is really the person who eases the wing, G3 is the one who pulls it on by stepping up the tempo of the grinding when needed.

Grinder 2 is a utility player on the boat. Not only does he have to be able to input a lot of power into the system, but he has many other roles. He is in full control of all of the trimming of the headsail, from choosing which one to use before the start, to determining how it is trimmed around the race course. One of his biggest functions is also to control the flight of the boat out of maneuvers. This is a very crucial role, as the helmsman is crossing the boat during a tack or a gybe, G2 keeps the boat foiling at the optimum ride height. Any instability in this period can be very costly.

Grinder 1 is in the front of the forward cockpit. He faces backwards so has to rely on instruments and the communications from the other sailors to know what is happening around the course. He manages the power going into the system, and the timing for the team's grinding. His knowledge of the hydraulic system and how much and when to push hard sets the tempo for the rest of the grinders.

## 8 // KUNGLIGA SVENSKA SEGEL SÄLLSKAPET (KSSS)

Artemis racing is representing Sweden through the Royal Swedish Yacht Club, KSSS.



"The America's Cup is the pinnacle of international sailing. KSSS is proud to be a challenger once again through Torbjörn Törnqvist's Artemis Racing Team. We are also very excited by involvement of Swedish sailors in various ways in the project. We want to extend our gratitude to Torbjörn Törnqvist for making this possible."

Staffan Salén, KSSS Commodore

The Royal Swedish Yacht Club (Kungliga Svenska Segel Sällskapet) in Swedish, was founded in 1830 in Stockholm and is the fifth oldest yacht club in the world. With approximately 5800 members, KSSS is the second largest sailing club in the world. The club's successes include 15 Olympic medals, as well as victories in most of the major national and international sailing competitions over the years.

Initially named Swedish Sailing Club (Svenska Segel Sällskapet), it was established in Skeppsholmen by some of the city's wealthiest people. The Club received royal status in 1878. KSSS has played a key role in Sweden's maritime heritage and can boast a total of 12 Olympic medals, as well as two editions of the Volvo Ocean Race.

KSSS organises the yearly ÅF Offshore Race (formerly known as the Round Gotland Race). The two-day regatta is the most prestigious race in the Baltic Sea and is considered the great Swedish test of courage for all sailors.



## 9 // PARTNERS

### 9.1 // MAIN PARTNER



Gunvor Group is one of the world's largest independent commodities trading houses by turnover, creating logistics solutions that safely and efficiently move physical energy and bulk materials from where they are sourced and stored to where they are demanded most. In 2015, the Group generated US \$64 billion in revenue and moved 180 million MT of physical energy and commodities. With strategic investments in industrial infrastructure—refineries, pipelines, storage, terminals, mining and upstream—Gunvor further generates sustainable value across the global supply chain for its customers. More information can be found at [www.gunvorgroup.com](http://www.gunvorgroup.com)

### 9.1 // OFFICIAL PARTNERS



Ulysse Nardin, a Swiss company, has been manufacturing high-quality, prestige timepieces since 1846. It has won over 4,300 awards, owns a large number of patents for mechanical watches, and employs more than 360 people at its Le Locle and La Chaux-de-Fonds sites in Switzerland. Ulysse Nardin is part of the Kering Group, a world leader in apparel and accessories, which develops an ensemble of powerful Luxury and Sport & Lifestyle brands. For more information please visit [www.ulyssse-nardin.com](http://www.ulyssse-nardin.com)



Argo Group International Holdings, Ltd. (NasdaqGS: AGII) is an international underwriter of specialty insurance and reinsurance products in the property and casualty market. Argo Group offers a full line of products and services designed to meet the unique coverage and claims handling needs of businesses in four primary segments: Excess & Surplus Lines, Commercial Specialty, International Specialty and Syndicate 1200. More information on Argo Group and its subsidiaries is available at <http://www.argolimited.com>.

### 9.2 // OFFICIAL SUPPLIERS



Pelle P clothing is aimed at the professional sailing market, for those who want a sleek and stylish design without compromising functionality and quality. Their technical sailing clothing is produced in collaboration with Artemis Racing. The company has its origin from the sailing legend Pelle Petterson who also has a unique skill as a successful designer and is a world-renowned competition yachtsman.



Caroline Bay will be the flagship for the new era of hospitality in Bermuda. The first phase of the development will feature a five star luxury hotel offering world class amenities, a mega- yacht marina and never before available five star branded residences. Previously known as Morgan's Point, Caroline Bay's luxurious oasis sits on two miles of waterfront offering spectacular views of the stunning blue waters of Bermuda.



Altair's corporate culture thrives on seeking out business and technology firsts to radically change the way organizations design products and make decisions. Altair is focused on the development and broad application of simulation technology to synthesize and optimize designs, processes and decisions for our clients' improved business performance.



Founded in 1969, CMS's wide range of products, combining quality and precision, makes it possible to offer flexible, innovative and efficient solutions, able to solve the problems which arise in different stages of the production process, or the targeted needs in many industrial sectors and different materials: light alloys, aluminium, wood, marble, plastic, glass and composite materials.



Cosworth Group supplies electronics, powertrain and engineering services to high performance vehicle manufacturers, professional sports teams and performance enthusiasts around the world.



**Crewsaver**

Crewsaver is a world-leading manufacturer of marine safety equipment and clothing for the commercial and leisure marine industries. Based in Gosport, Hampshire the company designs and manufactures bespoke safety equipment for several countries' Special Forces, the UK government's Environment Agency and the aviation and oil industries. Crewsaver is part of the Survitec Group.



For decades, Garmin has pioneered new GPS navigation, wireless devices and applications that are designed for people who live an active lifestyle. Garmin serves five primary business units, including automotive, aviation, fitness, marine, and outdoor recreation.



One Communications Ltd. (formerly KeyTech Limited) is a diverse telecommunications holding company listed on the Bermuda Stock Exchange. Its subsidiary companies specialise in cellular voice, high-speed internet, subscription television and data solutions for both residential and corporate customers.



Parker's engineering expertise and broad range of core technologies uniquely positions the company to solve some of the world's greatest engineering challenges.



Tactair is an ISO 9001-2008/AS9100 Rev. C certified designer and manufacturer of hydraulic and pneumatic controls for the aerospace industry



One of the most iconic brands in the world, MARTINI® is the leading name in Italian winemaking and a purveyor of the highest quality aromatized and sparkling wines.

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## 9.4 // OFFICIAL SUPPORTERS

[Gottifredi Maffioli](#)

[Immunotec](#)

[IX Blue](#)

[Ullman Dynamics](#)

[Rudy Project](#)

[Ice 20](#)

[Telephonics](#)

[Pi Innovo](#)

[Bluewater](#)

## 10 // CORPORATE SOCIAL RESPONSIBILITY

Artemis Racing aspires not only to be the most sustainable and responsible team in the America's Cup, but also to be an example to both the sailing and the wider sporting community, on how to use resources intelligently and efficiently and to act in a responsible manner.

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### 10.1 // SUSTAINABILITY

Artemis Racing has a number of sustainability programmes in place. The team has signed up to the America's Cup Sustainability Charter, which aims to provide leadership in sustainability to the people of Bermuda, as well as to the wider global sailing community.

Artemis Racing is particularly proud of its land use at Morgan's Point. With the help of its partner, Caroline Bay, Artemis Racing has taken an abandoned US Navy base and turned it into the team's base of operations on the island. The building didn't require any land excavations or major ground works, and whenever the team decides to leave Bermuda, the base can be packed up and relocated without a trace, or recycled for another use.

The team is further living up to its commitment by recycling all waste, banning the use of single-use plastic bottles, and harvesting the rainwater from the roof of the building, using Bluewater's advanced water purifiers for drinking, washing and cleaning purposes at its waterside Bermudian base.

Artemis Racing is also on a campaign to eliminate single use plastics, and is providing a public water filling station in the America's Cup village this summer.

#### Reuse, Recycle & Educate



As the first professional sailing team to become a member of the Green Sports Alliance, Artemis Racing has joined over 110 other professional sports teams, in committing to improving their environmental performance by working with the GSA to implement better practices and 'greening' initiatives.

([greensportsalliance.org](http://greensportsalliance.org))

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### 10.2 // EDUCATION

#### Internship Programme

The Artemis Racing internship program has given top Swedish students a chance to spend up to 12 weeks working with the team in their desired field (Sailing Team, Design & Engineering Team, Shore & Build Team or Marketing & Communications).

This programme offers passionate team players the opportunity to become directly involved in the key areas that make up a successful America's Cup Team. By tailoring the programme to each trainee's specific career aspirations, Artemis Racing strives to make the experience an enjoyable yet educational experience.

For more details on the intern programme please email [interns@artemisracing.com](mailto:interns@artemisracing.com)



### Andrew Simpson Sailing Foundation

Artemis Racing supports the Andrew Simpson Sailing Foundation, a charity set up in 2013 to honour the life and legacy of Andrew 'Bart' Simpson MBE, Olympic Gold & Silver medalist and America's cup sailor, by using sailing to transform the lives of young people.

Andrew was an elite sailor of exceptional talent and a man who understood the value that sailing could bring to the personal development and achievement of young people.

Founded by Iain Percy OBE, Sir Ben Ainslie, and Andrew's wife Leah, the Andrew Simpson Sailing Foundation works to honour Andrew's life and legacy by encouraging young people into sailing and to enjoy the water as much as he did.

As part of supporting the Andrew Simpson Sailing Foundation, Artemis Racing annually take part in Bart's Bash, a global sailing race and fund raising event each September, organised by the Foundation.

For more information visit: [andrewsimpsonfoundation.co.uk](http://andrewsimpsonfoundation.co.uk)

## 11 // CONTACTS

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<http://photos.artemis-racing.americascup.com/gallery-list>

Videos

Please view the video library here:

<http://artemis-racing.americascup.com/en/galleries.html>

For specific image or video requests or hi-res video requests please email [media@artemisracing.com](mailto:media@artemisracing.com)